

Terms and conditions of use for Stanley & Stella visuals.

The Stanley & Stella brand creates visuals every year to promote and highlight the products sold under the Stanley & Stella name.

The products and visuals are covered by copyright and trademark rights which are the exclusive property of Stanley & Stella. Nothing in these terms and conditions of use for the visuals may be interpreted as the granting of a license to the rights without the prior written authorization of Stanley & Stella.

The visuals can only be used in their original form and according to the instructions provided by Stanley & Stella on a case-by-case basis. They are provided to dealers by Stanley & Stella for the sole purpose of promoting the Stanley & Stella brand. They cannot be modified, photoshopped, changed, used with different colours or adapted to communication needs on any media including paper, magazines and newspapers, video or digital under any circumstances.

Stanley & Stella visuals cannot be used to promote another brand used for products belonging to another company. Dealers may not apply visuals (artwork) to products sold under a different brand name.

Stanley & Stella customers are solely responsible for the creation and use of the visuals reflecting the image of their brand. In addition, the visuals cannot be used for advertising in the written press or on billboards. However, in the case of a specific campaign, the prior approval of Stanley & Stella is compulsory.

Stanley & Stella reserve the right to take legal action against anyone who misuses the visuals in breach of these terms and conditions of use.

Stanley&Stella

Bd Louis Schmidt 3/2
1040 Brussels/Bruzelles
Belgium

T +32 (0)2 663 33 00
F +32 (0)2 663 33 01

info@stanleystella.com
www.stanleystella.com

Stanley&Stella SA BV
TVA BE0810 580 894
IBAN BE98 7320 2001 5393
BIC CREGBEBB